

# merchant:4

D I S T I N C T L Y D I F F E R E N T



IMPROVE USER  
EXPERIENCE

MORE VARIETY

NEW USER  
INTERFACE





# MERCHANT 4 (Model 180) Features:



**MERCHANT FOUR**  
 7-Shelf Configuration  
 72" H x 37.8" D x 32.8" W  
 SHIPPING WEIGHT: 510 lbs.  
 ELECTRICAL: 115V, 60 Hz, 3 amp

09	09	09	09	09	09	09	09
09	09	09	09	09	09	09	09
11	11	15	15	13	13	11	11
17	17	17	17	20	20	15	15
17	17	17	17	20	20	15	15
11	11	09	09	09	09	11	11
17	17	20	20	20	20	15	15

38-Select Standard Model



## Improve Consumer Experience

- New user interface—dynamic keypad based on appliance industry touch sensing technology (no moving parts), large lighted keys make it easy to use
- 1-2-3 process (money, selection, change) facilitates experience
- New "OK" key confirms selection and improves confidence
- Ergonomic coin cup
- Graphics display simplifies communication
- POP window for product promotions or company information
- Currenza Recycler option is the perfect match to capitalize on higher price points
- Create stronger consumer appeal by deploying any of Merchant's 16 discrete time-of-day events; including Combo Vend, Free Vend, Discount, Winner Mode, Inhibit, Power Save

## Durable Construction

- Single-piece cabinet wrapper construction design is built to last
- All mechanical systems tested to 14 years of life
- Significantly less parts, improves simplicity and reliability (delivery bin, tray harnesses, keypad and much more)
- Proven keypad technology from appliance industry is built to last
- Factory-installed LEXAN door option available for tough locations
- Cabinet "knock-outs" allow access through 30" doorways
- Factory installation of Currenza Payment Systems

## Ultimate Merchandising Flexibility

- 6-shelf and 7-shelf configurations
- Increased vertical space creates more head room for taller products
- Shelf height can be adjusted in 1/2" increments for ultimate flexibility
- Easy loading shelves with no latches
- Price roll option provides product prices on the shelf—one roll displays prices from \$0.40 to \$2.35 (\$0.05 increments)

## Latest Technology

- Proven electronic platform with new features—upload/download software and configuration with memory stick, language translation, remote price changes (via Streamware Connect), plus all SnackCenter features and more
- Seamless integration with other Crane Merchandising Systems products like Currenza Payment Systems and Streamware Vending Management Software
- LED light option reduces service costs, improves product view, and is more environmentally friendly
- Improved SureVend option guarantees product delivery
- New in-line GFCI (ground-fault circuit interrupter) power cord facilitates connection

**MERCHANT 4 is distributed by -**



**CREATE THE PERFECT PAIR**  
 Combine Merchant 4 with the new 7-wide BevMax 4 to optimize location sales.

**CRANE MERCHANDISING SYSTEMS**

3330 DIXIE-NARCO BOULEVARD  
 WILLISTON, SC 29853  
 MADE IN USA

